

YEAR IN REVIEW

2009

SWEDISH-AMERICAN CHAMBER OF COMMERCE
PHILADELPHIA

YEAR IN REVIEW | TABLE OF CONTENTS

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Change comes in different shapes and sizes. Some we notice, others get less attention. Yet changes are what they are, and without them the world would be a very dull place. Still, in many areas nothing seems to happen. Take ours, Business Intelligence, for example. Not a lot that could be called 'intelligent' has come out of it for a long time, which is why we decided to do something about it. What once started as a different idea is now QlikView, the smartest and most intuitive tool for analysing business critical information in the

world. In fact, our clients think it's the most revolutionising thing to hit BI in 30 years, not least because the enormous value it brings to their business on a daily basis. Not bad for a novel idea. More than twelve thousand companies around the globe now use QlikView to render possible their own goals of innovation and excellence, and by doing so they change the world for a lot of people including themselves.

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QlikView

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LETTER FROM THE PRESIDENT

The year of 2009 was perhaps a year we would try not to remember for too long, with official unemployment reaching over the 10% level and the real level likely exceeding 15%. The financial crisis, ignited especially by the continued major problems with mortgages and mortgage based securities spreading over the whole western world, forcing governments to bail out major banks and investment companies, insurance companies and even automobile manufacturers, in an attempt to prevent a total melt-down of the western world financial system.

Yet, in the midst of this financial turmoil the Swedish-American Chamber of Commerce in Philadelphia, SACC-P, managed to close a surprisingly good year with several very successful events, a great cadre of sponsors and a stable economy. See separate write-up of the events, the list of sponsors and the overview of the year's finances.

I like to highlight the fantastic work our Swedish trainees are providing for our Chamber and also what our work committees are doing by organizing and managing events, website development/maintenance and public relations. --- Thanks for all the great work.

One event I would like to mention in some detail was the annual Entrepreneurial Days (E-Days) Conference that this year took place in the old navy base of Karlskrona, a city on the SE coast of Sweden. The conference was named CATWALK 09, referring to the narrow side decks on a ship, and by that hinting at the history of the old city. Focus was on telecommunications as Karlskrona in modern time has transformed itself from a navy base/ ship yard to a cutting edge Telecom City and entrepreneurial incubator. As always, the conference was perfectly organized and also supported by a couple of sunny and beautiful mid-September days. SACC-P, fully sponsored by one of our member companies, IID, attended and was presenting, actually just next to SACC-USA, the greater Philadelphia region and the various services offered by SACC-P, IID and NBP. These exhibitions and also the meetings were set up in the Navy Museum overlooking the waters and archipelago surrounding the city.

We had several interesting meetings with various entrepreneurs and their firms, from Per Åhlström, EstablishUS (assistance to US aiming firms), Erik Stenberg, Mobile Heights (cluster management software), Pocket Mobile (compact transport logistics software), Mats Hellman, Adduce (product scoring software) and to reestablishing contact with Lisette Lindahl, counselor Trade and Economics Affairs at the Swedish Embassy in DC.

Final evaluation of the CATWALK 09 cannot yet be done, but initial impression was that the majority of the exhibitors were not at that point fully committed or financed to take the step into the US market, but rather first focus on Scandinavia, Balticum and Europe in general. However, these E-Days conferences are not planned to deliver immediate results but rather create connections that in the near future can result in business developments in or with the US market.

Thus, I am convinced SACC-P will continue to grow in the Greater Philadelphia region (PA, NJ and DE) and strengthen its position as one of the major Chambers in the SACC-USA umbrella organization.

Philadelphia, March 2, 2010

Bengt A. Nestell

President

ABOUT SACC-PHILADELPHIA

HISTORY

Founded in New York in 1906, the Swedish-American Chamber of Commerce (SACC) is one of the oldest organizations abroad of its kind. Today, the SACC network is comprised of 20 regional Chambers across the United States and is the second largest European chamber of commerce in the US in terms of members.

SACC-Philadelphia was founded in 1999 as a non-profit member organization serving the Pennsylvania, southern New Jersey, and Delaware region. Our mission is to encourage and promote an exchange of technology, trade, and culture between Scandinavia and the Greater Philadelphia region, while providing members with a spectrum of services and social events.

When SACC-Philadelphia was founded by Erwin Apell and Leif Biederman in 1999, Ulf Hammarskjöld generously donated an office space for SACC-Philadelphia in the building of his company. The office was located in King of Prussia, a center for many organizations and companies 30 minutes from Philadelphia. In 2005, the office was moved to the heart of Center City Philadelphia, and is now located in the Bellevue together with, among others, the Japanese-American Chamber of Commerce and the Chilean-American Chamber of Commerce.

The Greater Philadelphia area is the fourth largest regional economy in the U.S. The area is conveniently located in the center of the northeast corridor, between New York and Washington, D.C. Due to the location, Philadelphia has much to offer any company interested in doing business in a lively and flourishing region with many opportunities.

MISSION STATEMENT AND GOALS

Our mission is to encourage and promote an exchange of technology, trade, and culture between Scandinavia and the Greater Philadelphia region, while providing members with a spectrum of services and social events.

The short-term goal of SACC-Philadelphia is to develop the services provided to members, increase the number of corporate members, and increase the focus on charity.

The long-term goal of SACC-Philadelphia is to be able to offer all members and non-members a wide selection of business-related services and substantially increase the number of members in order to create further networking benefits.



SERVICES AND ACTIVITIES

SACC-Philadelphia offers a number of benefits to its members. Apart from the numerous networking and social events during the year offered to members at a reduced price, members also enjoy the magazines Currents and SACC Philadelphia Update (SPU). Furthermore, all members have access to SACC-Philadelphia's communication channels, which will be further improved by the new website launching in 2009. Aside from the events held and arranged by SACC-Philadelphia, all members are also invited to the big networking E-days event, held annually in the US and also in Sweden. All members are offered support by the SACC office for all kinds of requests. The office's duties are aimed to help meet the needs of their members.



In the coming years, the goal is to further improve and widen the range of support offered to members, having one intern work specifically with those questions. SACC has unique connections and networks both in Sweden and the USA, and is therefore in a great position to help companies. In the future, SACC-Philadelphia will have a trainee working as a consultant, assisting and supporting companies pursuing business in the Greater Philadelphia region or in Sweden. A future project for SACC-Philadelphia is also to create an information booklet targeting Scandinavian companies interested in investing in the U.S., and more specifically, in the Greater Philadelphia region.



SPONSORSHIP AND MEMBERSHIP PACKAGES

In late 2008 SACC-Philadelphia revised the types of memberships offered. Starting January 2009 SACC-Philadelphia now offers members a number of different advertising programs. This is to make sponsoring of events and advertising at the website and in SPU more efficient through planning ahead. Even though the sponsorship and membership packages are available all through 2009, SACC-Philadelphia will from January 2010 only be using these types of memberships. This is an exclusive offer to SACC-Philadelphia's Corporate Members. (See next page)

During 2009 SACC-Philadelphia was honored to receive a number of new members. For every new member, the benefits and networking possibilities for the existing members were increased, which is why we work hard to increase the number of companies and individuals who are members. Each individual and corporate member is important to the chapter as they all bring important knowledge, experience, and opportunities.

MEMBERSHIP BENEFITS

There are many benefits to being a member of SACC-Philadelphia.

The chance to network with all our interesting members in a relaxed setting.

Access to all events arranged by SACC-Philadelphia.

Discounted pricing to events. Access to E-days yearly held in Sweden and USA.

The magazines, "Currents" and "SPU".

Communication opportunities through our newsletters

SPONSORSHIP AND MEMBERSHIP PACKAGES

THREE CROWNS

As a three crowns member you will receive:

- Exclusive exposure and recognition as SACC-Philadelphia's premium sponsor
- Customized marketing packages to fit your needs
- Complimentary tickets to ALL of SACC-Philadelphia events during 2010 for up to 5 people

Corporate Membership:

- Extended to up to 20 non-primary members

Advertising Bundle

- Free company listing on website for 12 months and in 2 issues of SPU magazine
- Prominent feature on SACC-Philadelphia's website including dedicated web page to use as you wish
- Distribution of press releases and corporate information on the website and in e-newsletters
- 1 full-page ad in 2 issues of SPU Magazine
- Feature in SACC-Philadelphia's e-letter for 1 year
- Head sponsorship of 1 SACC-Philadelphia event

\$5,000-10,000

TWO CROWNS

As a two crown member you will receive:

- 8 complimentary tickets to any SACC-Philadelphia events during 2010

Corporate Membership:

- Extended to up to 15 non-primary members

Advertising Bundle:

- Free company listing on website for 12 months and in 2 issues of SPU magazine
- Distribution of press releases and corporate information on the website and in e-newsletters
- 1 large banner ad on SACC-Philadelphia homepage
- 1 full-page ad in 2 issues of SPU Magazine
- Feature in SACC-Philadelphia's e-letter for 1 year
- Head sponsorship of 1 SACC-Philadelphia event

\$2,500

ONE CROWN

As a One Crown member you will receive:

- 4 complimentary tickets to any SACC-Philadelphia events during 2010

Corporate Membership

- Extended to up to 8 non-primary members



Advertising Bundle

- Free company listing on website for 12 months and in 2 issues of SPU magazine
- Distribution of press releases and corporate information on the website and in e-newsletters
- 1 small banner ad on homepage for 12 months
- 1 full-page ad in 1 issue of SPU Magazine
- Feature in SACC-Philadelphia's e-letter for 1 year

\$1,000

BLUE & YELLOW SPONSORSHIP PACKAGE

Corporate Membership

- Extended to up to 4 non-primary members
- 2 complimentary tickets to any SACC-Philadelphia events during 2010

Advertising Bundle

- Free company listing on website for 12 months and in 2 issues of SPU magazine
- Distribution of press releases and corporate information on the website and in e-newsletters

\$300

NON-PROFIT INSTITUTIONAL MEMBERSHIP

Membership

- Includes 1 non-primary member

Advertising Bundle

- Free company listing on website for 12 months and in 2 issues of SPU magazine
- Distribution of press releases and corporate information on the website and in e-newsletters

\$100

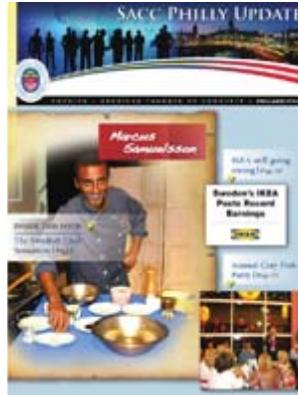
Individual membership: \$80

Student membership – full-time undergraduates or master's student: \$35

MARKETING MATERIAL

SACC-PHILLY UPDATE

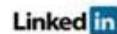
The SPU was revamped in 2008 thanks to the combined efforts of SACC-Philadelphia's interns. The semi-annual magazine was printed in full-color for the first time instead of black and white. A style guide was also created to maintain consistency and increase the professional look of the magazine, including developing a text and style standard to be used for all future issues. In addition to covering SACC-Philadelphia's various events, with a feature story on famous Swedish chef (not from Sesame Street) Marcus Samuelsson. Beyond that the 2008 SPU collaborated with Swedish Wire and published some of their online content in the paper as well as focused on the big elephant in every room this year the economic recession and the implication this has on business exchange between Sweden and the greater Philadelphia area.



SACC-NEWS 2009

During 2009, SACC Philadelphia made some major improvements in our on-line presence. The first step was taken in April, when the new web site was launched. Apart from being easier on the eye, the new platform enabled SACC to implement new functions, such as on-site event administration and dynamic ad space. The platform, provided by Guavabyte, one of SACC's partners, also provides a possibility to make changes without coding skills, which enables the site to be updated quickly and consistently. SACC Philadelphia has also launched a social media campaign and the chamber is now present on Facebook, LinkedIn and Twitter.

Through these channels, non-profit organizations with limited resources are able to market themselves and keep in touch with their members and other stakeholders. The social media presence also constitutes a foundation for reaching out to young people for the Young Professionals Network that SACC Philadelphia is launching in 2010. Lastly, SACC-Philadelphia integrated a calendar function on the home page where the Chamber's events are listed, along with the events of other Scandinavian-American and Philadelphia business organizations. The idea is to provide a one-stop-shop for anyone in pursuit of information regarding SACC-, Scandinavian-, or business-related events in the region.



INTERNSHIP PROGRAMS

Hosting an intern or trainee offers many opportunities! The trainee program offers SACC member organizations the opportunity to host highly qualified, mature, bilingual trainees. With a minimum age of 25, many of the trainee candidates have received Bachelor's or Master's degrees in the highly regarded Swedish educational system or are current college students while others have already gained experience and specialized skills in their field. The trainees will bring a Swedish and European Union perspective to our organization. An international perspective and an understanding of cultural differences are vital in today's global economy. In addition to Swedish and English, many trainees possess a good knowledge of one or several other languages. Language skills are invaluable to our organization when it is necessary to communicate effectively across borders such as when finalizing a sale or during technology transfer.

Our chapter's success is due to our hard working and dedicated board members and Intern Program participants. Without our interns, the chapter would not be able to carry out the many activities and functions throughout the year. The Intern Program originally started out as an A-2 Program, where Interns were not allowed to obtain employment. Even with that limitation, many Swedish students applied for the Program to gain the experience of learning and working in the "American System". The Program was then changed to a J-1 program, which required the interns to have a sponsor and work part time at the sponsor's business. Our first interns under that program were sponsored by Barthco International, a shipping company, who sponsored two (2) interns to fill one full time position, thereby giving the interns the time to assist the chapter in our office. In addition, the American Swedish Historical Museum also sponsored one (1) intern on a part-time basis. The programs have worked out well and were very beneficial to the sponsors. Having highly- educated interns assist the sponsor, they were able to learn the "American System," and the chapter had the interns' assistance in running our chapter office. The program is also successful because of the support given to the interns by the chapter, the board, and their members. The interns are able to participate in the many Swedish, business, and social events in the Philadelphia area.



BENEFITS TO THE HOST ORGANIZATION

QUALIFIED TRAINEES AND INTERNS Host organizations' will be able to host well-educated, motivated and bilingual trainees for a training program of up to 18 months.

INTERNATIONAL EXPOSURE The trainee will bring a European perspective to the organization.

LARGE POOL OF PRE-SCREENED CANDIDATES SACC-USA member organizations have access to a searchable online database of pre-screened trainee candidates. SACC-USA can help find the right candidate(s) for your trainee position(s) and will present you with a number of qualified candidates for evaluation. Upon request SACC-USA can also assist with the screening and final selection of a qualified candidate.

PEACE OF MIND SACC-USA reviews candidate applications so that we are ensured that they meet the criteria established by the U.S. Department of State for the J-1 visa.

IT'S EASY SACC-USA guides you through the application process and assists with the necessary documentation, making the entire process easy and fast.

LOW COST The host organization is strongly encouraged (but not required) to pay the trainee a stipend equivalent to the cost of living in the host company's location. The host organization also pays the SACC-USA Trainee Program administrative fee which is very competitive. The trainee generally pays his or her own insurance and travel expenses.



ROBERT EKLUND

Robert was born in South Korea, adopted to Sweden when he was two months. Robert grew up in Uppsala, Sweden, a town located one hour from the east coast as well as Stockholm. In 2008, he received his B.A Hons of Arts in Marketing from the Liverpool John Moores University and he also holds a diploma in Marketing and Key Account Management from IHM Business School in Stockholm.

Robert started his studies at IHM Business School 2005, where he experienced hands on business learning and his first marketing internship in a product/marketing department within Nordea bank. During summer 2007 between graduation from IHM and the fall start at LJMU University, Robert worked as a procurement assistant within DSG International. In fall 2007 he went abroad to Dublin for studying his last two semesters at LJMU University. After receiving his Bachelor degree, he worked as a B2B Sales Consultant within El Giganten Business.

Working for the Swedish American Chamber of Commerce in Philadelphia has given Robert a broader perspective of how cultural differences and behavior makes an important and sometimes maybe a crucial role when conducting business overseas, he says. It might sound a bit cliché, he says, but he really believe that the American business culture have given him necessary experience to approach future challenges with confidence.

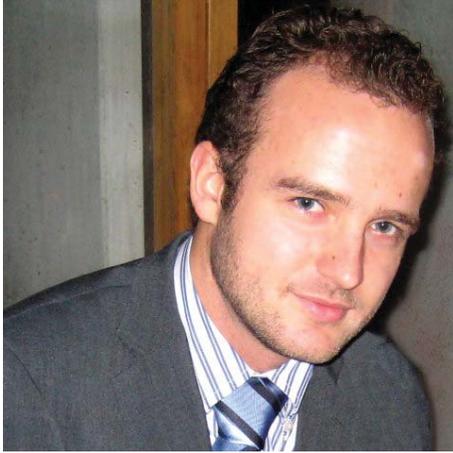
INTERNS 2009

NOORA VIKSTEN

Noora Viksten grew up in the Southern part of Finland and moved to Sweden in 2004 where she has lived since. Noora will receive her Degree of Science of Master in Business and Economics from Uppsala University in January 2010. She has been working at the Swedish American Chamber of Commerce in Philadelphia, as a Marketing Intern from June until October 2009. As well, Noora worked at the International House Philadelphia as Marketing Intern, from August until October 2009.

Noora has had an overall responsibility for the daily office management including: financial transactions, recruitment of new members, membership administration, writing articles and e-newsletters, and coordinating business networking events. Noora says that the internship at SACC-Philadelphia has taught her a lot about enhancing relationships and cooperation between organizations as well as developing innovative and effective marketing materials and methods for events and recruitment.





DAVID AUGUSTSSON

David arrived in October of 2009 and stayed for six months. During his tenure he put a great deal of effort on SACC's external marketing, including a brand new social media strategy as part of the general marketing plan, an updated and standardized graphic profile as well as a new dynamic calendar on the web site listing not only our own events but all events that might appeal to the Scandinavian-American business community. Also, he revamped SACC's Customer Relationship Management by including members, business contacts and other links to the chamber into one single database instead of having them on separate files.

David is originally from Täby, a suburb close to Stockholm where he grew up before moving to Uppsala to attend the university there. He will go back to finish his Master's degree in International Business and is hoping to find a job within marketing or communications at a multinational corporation. Before he joined SACC, David was very active in the Business Students' Assoc. at Uppsala, where he was president of the Business Committee and member of the board. He has also been working as a business journalist at Svenska Dagbladet, with marketing at a major American movie studio and as a founder of his own communications company C/O Communications.

ANNA LINNERUD

During her 6 months at SACC-Philadelphia, starting in October 2009, Anna has introduced yearly series of event themes to contribute to branding of the organization, starting with a Green Theme for 2010 including two major events, the first one focusing on Green Buildings and Sustainability and the second one on Green Energy. Anna has had the main responsibility of coordinating all events, including managing contacts with guest speakers and venues, budget and result reports and designing promotional marketing material. Anna also started a new member's recruitment campaign at the end of the year in order to attract new members to SACC, as well as wrote the monthly e-newsletters including promoting events and other news and activities at the Chamber.

Originally, Anna is from Kristianstad in the every South province of Skåne but moved to Växjö as she began her studies at the Program on International Economics at Växjö University. She graduated with a Masters Degree in Marketing & Management in 2008 and has since then been working at a PR firm in Stockholm before taking on the position at SACC. When returning back to Stockholm she intends to find a similar position to the one at SACC, working with marketing, planning and management.



QLICKTECH COCKTAIL BUSINESS MIXER UNION LEAGUE March 5th

SACC-Philadelphia co-sponsored an event held by our new corporate members QlikTech, at the Union League. The event was an executive after hours cocktail party to present QlikTech's product, an Enterprise Performance Management solution which can reduce information search and response time by 90%, increasing efficiency, profits and opportunities after only a 10-day implementation. Speakers were Bob Langer, President QlikTech Americas and Terrence Hibbert, Chief Knowledge Officer. After the speakers had made their presentations, attendants had the opportunity to mingle, have snacks and drinks. Many of SACC-Philadelphia's corporate members chose to come to this interesting event, to learn more about the Swedish company QlikTech and their product. When leaving the event, all attendees brought with them new knowledge about an inspiring product, made in Sweden

EVENTS 2009



10th ANNIVERSARY CIRA CENTRE April 1st

The party was held at the Cira Centre on the 26th floor in SCA's venue, with a wonderful view over the Philadelphia skyline, Boathouse Row and the Schuylkill River. The theme of the celebration was the past and future of SACC-Philadelphia. Board member Christer Andresen of SACC-P was master of ceremonies, and introduced the new membership and sponsorship opportunities available at SACC-Philadelphia as of January 2009. The president of SACC-Philadelphia, Bengt Nestell, talked about the future of SACC-P and the direction the organization is taking. Throughout the evening, guests were networking and enjoying hors d'oeuvres, desserts, wine and Scandinavian beer tasting. Everyone was sent home with the hot-off-the-presses Year in Review 2009, also available as a PDF file at SACC-P's new website.

INTERNATIONAL CHAMBERS LUNCHEON UNION LEAGUE April 16th

SACC-Philadelphia was co-sponsoring a luncheon held by Irish American Business Chamber & Network. The guest of honor and speaker at the luncheon is His Excellency John Bruton, European Union Ambassador to the United States and the topic was EU-U.S. relations in the Current Economic Climate.

SWEDISH GOLF OUTING BLUE BELL COUNTRY CLUB May 26th

At 1.30 pm the 26th of May, the first foursome entered the first tee at the Blue Bell Country Club outside Philadelphia. This year the American Swedish Historical Museum and the Swedish-American Chamber of Commerce in Philadelphia teamed up together and held the annual Swedish Gold outing which was a real success considering the weather. There were approximately 90 guests showing up for playing golf. Later on dinner was served and the winners of the day were presented as well as the winners of our several contests that appeared among the track. After dinner, raffle items distributed and an auction, everybody went home with smile upon their faces for having a good time at the Blue Bell Country Club.



BEHIND THE SCENES TOUR PENNSYLVANIA CONVENTION CENTER June 19th

A behind the scenes tour was held when SACC Philadelphia participated as a co-sponsor together with the German American Chamber of Commerce and others. Key representative's speakers from the Philadelphia Convention & Visitors Bureau and Pennsylvania Convention Center presented the new potential PCC and its future impact on the regions economic situation. The new Center will result in more than 280.000 additional room nights and more than \$140 million in economic impact annually. After the presentation, all guests and speakers exchanged experience and business cards through a networking reception held together with drinks and snacks.



SUMMER NETWORKING RECEPTION SAP AMERICA July 21st

At the summer networking reception with a following tour around the new SAP, America facility the President of Global Field Operations, Bill McDermott, held an interactive question and answer session with attendees participating. SACC Philadelphia participated as a co-sponsor at the event together with the German American Chamber of Commerce, French American Chamber of Commerce, The Irish American Business Chamber and Network, the Mid-Atlantic Russia Business Council and the Italy American Chamber of Commerce. The event started 4.30 pm with a networking reception with snacks and drinks. After, Bill McDermott held an interactive Q&A session instead of a regular power point presentation, he addressed interesting questions from attendees professionally and he also described SAP new sustainable building using natural forces to flush toilets for example. Furthermore, Mr McDermott presented how SAP would act in their future in order to attract the best people. After the presentation, all guests were given the option to attend a guided tour at SAP America facility or continue networking with other guests. SACC Philadelphia sincerely thank all guests for attending this successful event.

FOOD DEMO with MR SAMUELSSON INTERNATIONAL HOUSE September 15th



Marcus Samuelsson, the chef and co-owner of the Aquavit restaurants and the TV personality and cookbook author joined Philadelphia, at International House for a food demonstration. Guests were invited to taste the impressive menu from Marcus Samuelssons new book *The New American Table* containing: salmon sevice with soy jelly, boiled new potatoes with salmon roe vinaigrette, chorizo-style meatballs with tomatilla-avocado salsa, to mention a few. Mr. Samuelsson also described his life journey ending up as a super-chef with more accolades than the most chefs during their whole lifetime. Guests were able to stay for a book signing with Marcus after the event. Copies of his previous book, *The Soul of a New Cuisine* were available for purchase. SACC-Philadelphia wants to thank International House Philadelphia for the opportunity co-hosting this event. SACC-Philadelphia also thanks Marcus Samuelsson for coming over and enhancing our culinary experiences.

SCAN FEST VASA PARK September 6th

SACC-Philadelphia attended the annual Scan Fest at Vasa Park at Budd Lake, NJ, it was the 25th anniversary. The weather was gorgeous and approximately 4000 visitors found their way to Vasa Park this special day to enjoy the traditional Nordic food, brands, clothing, great atmosphere, and much more. Vendors from Sweden, Finland, Norway, Denmark, Iceland and Estonia were represented at this outdoor Scandinavian celebration. You were able to discover customs, history, and ethnic variety as well as exchange experience with people from the different countries represented. SACC-Philadelphia thanks Sagaform, Orrefors Kosta Boda, the organizing committee, vendors and visitors for a great day!



CRAYFISH PARTY IKEA September 18th



SACC-Philadelphia hosted together with IKEA South the annual Crayfish Party, which approximately made 140 guests singing the Swedish "snaps" songs as well as enjoying the wonderful crayfishes. Mr. Apell, the chairman of SACC, introduced himself and SACC and began after while the raffle drawing, which our sponsors: SAS, Scandinavian Touch, Nordic Nutrition, Pastoral Korean Restaurant, Old Coffee, Philadelphia brewery, Orrefors Kosta Boda and Sagaform has donated raffle gifts for. SACC-Philadelphia also wants to thank IKEA, Flying Fish brewery and Finlandia Vodka for providing excellent food and beverages.



ANNUAL CHRISTMAS DINNER CORINTHIAN YACHT CLUB December 10th

SACC-Philadelphia hosted their annual Christmas Dinner at the Corinthian Yacht Club. When arriving the guests enjoyed a nice warming cup of Swedish Glögg that later on was followed by a delicious typical Swedish Christmas buffet including delicacies such as Janson's Temptation, smoked salmon, meat balls and much more. Of course there was also singing of snaps songs and cheering at the table as well as live Christmas and folk music with accordion and violin. Many great prizes were given out for the raffles from our sponsors IKEA, SAS, Orrefors, Kosta Boda, Saga Form, Palm Restaurant and Scandinavian Touch.

GLÖGG PARTY FOUR SEASONS HOTEL December 16th

Together with the Four Seasons SACC-Philadelphia hosted their annual Glögg Party at the Four Seasons Hotel. The event was a great success and very much appreciated by all guests attending. The guests were enjoying Swedish Glögg as well as exclusive hors d'oeuvres when mingling around. Fredrik Blomqvist, Hotel Manager at the Four Seasons and Hans-Petter Andresen, Board Member of SACC-Philadelphia greeted everyone welcome and introduced the President of SACC-Philadelphia, Bengt Nestell. Bengt Nestell thanked the founder and Chairman of SACC-Philadelphia, Erwin Apell and presented him a plaque for his dedicated service and devotion for the organization since it first started in 1999. Many exclusive prizes were given out for the raffles from our sponsors the Four Seasons Hotel, SAS, IKEA, Orrefors and Kosta Boda.



UPCOMING EVENTS 2010

The dates and character of the events might change. Networking events and other types of events may be added.

JANUARY 27	Major League Networking
MARCH 4	Young Professionals Event
MARCH 18	QlikView Business Mixer
APRIL 14	Successful Sustainability: Green Buildings
MAY 27	Young Professionals Event: Business Mixer
JUNE 16	Swedish Mid-summer Golf Outing
JUNE 27	Polo Match
JULY 14	International Business Networking Reception
AUGUST 25	Cray Fish Party at IKEA
SEPTEMBER	Successful Sustainability: Green Energy
	Young Professionals Event
OCTOBER	Young Professionals Event
NOVEMBER	Glögg Party
	Young Professionals Event
DECEMBER	Christmas Dinner at IKEA
	Young Professionals Event

THANKS TO OUR SPONSORS, PARTNERS AND MEMBERS

We would like to thank all of our sponsors, partners, and members of 2009. Without these very supportive companies and individuals, SACC-Philadelphia would not be what it is today. While the members are the foundation of SACC, the sponsors and partners make it complete! They give us the means to provide the exciting, educational, and fun events we arrange throughout the year. So again, a big thank you to all of our members, sponsors and partners!

INDIVIDUAL MEMBERS

Andersen, Kirsten	Johnson, Sigurd
Andersen, Roy	Jonsson, Thomas
Andresen, Christer	Karlsson, Kristian
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